

Dear Hershey's Mill neighbors:

You may have received one or more e-mail messages from fellow residents expressing concern about the Board's decision to engage a company (End to End Technology Associates, Inc.) owned by Bill and Sherry Kane to manage communications and coordinate the transition process between Verizon and the villages.

The Kanes were members of the Telecommunications Committee. They volunteered their time and expertise along with 3 village presidents and 2 other resident committee members to study the alternatives available to Hershey's Mill (HM) for telecommunication services, and then seek, receive and study the proposals for service to our community. After the seven (7) members of the Committee unanimously recommended the community enter into an agreement with Verizon for FIOS service over the next five (5) years, the Committee presented its recommendation to first the Board, and then the full Master Association (MA). Each group unanimously endorsed the Committee's recommendation. The Kanes then volunteered to make presentations to every village to help residents understand why the Committee recommended Verizon, and what they might expect in the transition process. All this effort was done on a volunteer basis.

The Board mentioned to the MA members, as early as the February MA meeting when the Telecom Committee made its presentation, they would need to hire a consultant to coordinate the HM side of this process in order to facilitate the interface between a large corporation accomplishing a significant construction project and the individual villages and residents. Because of their demonstrated competence and expertise in the Telecom Committee effort, the Board requested a proposal from the Kanes for this purpose some months ago, but wanted to wait until after an agreement was signed with Verizon before focusing on this aspect of the effort. While Verizon is certainly providing all the engineering, design and installation work under direction of their own project manager, it is important that Hershey's Mill have competent and experienced coordinators to interact with Verizon and its contractors, obtain important information from each of the villages and interface with the presidents to keep each village informed as transition work is planned and performed.

In response to the Board's request, the Kanes provided a proposal predicated upon a discounted rate for their professional services, and a generous allotment of on-going volunteer hours. The Board's attorney – an expert in community association law – has reviewed the proposal and advised the Board they are legally within their rights to enter into such an agreement under both PA Community Association statutes and our own governing documents. At its July 6th meeting, the Master Association members present voted 19 to 1 to endorse the Board's decision.

The Kanes were not, and are not being compensated for any Committee work or for their efforts in helping residents understand the transition process to come through attendance and presentation at village meetings. The agreement is for the work going forward through the transition process and the inevitable follow up afterward. The Board, the presidents and most residents who have learned about the Verizon installation through the Kanes have been most grateful for their voluntary work in the past, and pleased at their willingness to serve as coordinators of the transition process moving forward.

Respectfully,

Boyd Mackleer, Rick Herschel, Bob Bronner, Priscilla Burt and Joe Bové
The Board of Directors