



HERSHEY'S MILL SPORTS GROUP

JANUARY 2018

"Play where you Live": Support your HMSG

Is it worth \$10.00?

That is the 64 thousand dollar question: Are all the Hershey's Mill sport facilities worth \$10.00 a year?

The HMSG funding is presently made available from a variety of sources: the Hershey's Mill Master Association, our social functions, and sponsors. While these sources "keep us alive" they do not facilitate the needs for sustaining our future growth and improving our facilities. This is not to demean what the Master Association does, for they have and continue to be great supporters of the HMSG. It is hard to mention a venue (sport) in which they have not been supportive.

The HMSG is dedicated to initiate, support and promote sporting activities for "every" resident in Hershey's Mill.

Below is a sampling of how we would use the funds:

- A. Supply the expendables for the activities. (Balls, tips, etc.)
- B. Support the Master Associations capitol expenses. (Flag & pole, kitchen for warming room)
- C. Support the cost of initiating new activities. (Bike rack)
- D. Promote the HMSG throughout the community. (Amenity show)
- E. Pay for items that support all HMSG (court reservation system)
- F. CPR courses
- G. Reserve for funding social events

Obviously the next question is: from where do the funds come?

Many ideas were considered and the funding committee narrowed the options to four.

1. Each individual activity leader funds their individual needs. This would be done by soliciting donations from their members. While this has the support of several activity leaders, it falls short of the long term needs plus, most leaders do not want to be bill collectors. Most importantly, it also segregates the activities in deference to creating solidarity and does nothing to support the HMSG overall needs. (see items B – E above)
2. The HMSG asks for voluntary donations from our 550+ members. This received support, however the issue became; those activities with little expenses may be reluctant to donate and the process may cause division among the different activities. This was the "deal killer". Unity not divisiveness is the formula to our success.



3. Sponsors for such things as: ROCO, special events (Davis Cup) and our 5 socials. The obvious drawback is: who will solicit the sponsors?
4. The HMSG is suggesting, as a fund raiser to purchase a HMSG tee shirt, for \$25.00. The \$10.00 mentioned above received 100% support from those members that attended the fall annual meeting. This approach received the most support, and while not mandatory, it would be encouraged.

Each activity has a different level of financial needs. Some appear to require no funding, while others spend hundreds of dollars. However, the largest needs come from the capitol expenses when starting and expanding an activity. If the HMSG had the funds, our contribution may help encourage the MA to help "now" instead of later. This is how we can demonstrate, to the MA, that we appreciate their support and are willing to help supplement their budget.

Below are a couple of examples of past support:

Good News:

1. One amenity contributed about \$6,000 and the MA contributed approximately \$30,000.
2. The HMSG contributed \$250.00, the pool contributed \$250.00 and the MA contributed around \$300.00 to make up the difference.
3. The MA advanced roughly \$50,000.00 interest free for a project and the amenity paid it back in short order.
4. The MA spent upwards of \$5,000.00 on a paddle warming room and the HMSG furnished it.

Not so Good News:

5. One activity leader bought \$300.00 worth of supplies, asked for donations and received a small %.
6. For one of our Socials; when a wine basket was requested for a silent auction; one leader quit, others paid out of their pocket, some ignored it and while I was aggressive within the tennis community, I had an 11% response!

You soon will be receiving a letter (email) suggesting you purchase a HMSG tee shirt for \$25.00. If you have no use or interest in the tee shirt, a \$10.00 contribution would be appreciated. The first question being asked is: "what happens if I do not contribute". Nothing, you will still have access to all the amenities as you do today. The next question is what about the guests that use our facilities on a regular basis? Answer: They will be charged \$35.00 and receive a bracelet and the same very nice tee shirt, which advertises Hershey's Mill's and the HMSG.

The objective is to give our members a value and encourage people to support the HMSG. We hope you feel that maintaining and making our facilities even better is worth the \$10.00 or better yet \$25.00, which includes the tee shirt.



GET INVOLVED AND; "PLAY WHERE YOU LIVE"

PADDLE: Weekly Tuesday and Friday @ 1:00

CPR COURSE: Stay tuned

BOWLING: Started Oct 3rd, contact John Cvinar

TABLE TENNIS: Tables are up weekends, starting Fridays at 4:00

POOL (Billiards)) Tues, Wed, Thurs 4:00. Sat 9:30

SPRING SOCIAL:

HMSG SPRING MEETING: Second Wednesday in May

MEMORIAL DAY: May 28th.

CANDIDATE CLOSE OF FILING DATE: July 12th (Vice president and Secretary)

4TH OF JULY:

DAVIS CUP: August 4th

LABOR DAY: September 3rd.

HMSG FALL MEETING (ELECTIONS): September 12th

FALL SOCIAL: SEPTEMBER 29TH @ GOLF CLUB

