



HERSHEY'S MILL SPORTS GROUP

Dear Sports Participant,

The Hershey's Mill Sports Group (HMSG) flourishes with over 550 participants in nine athletic activities.

The HMSG leadership has determined that to continue to grow participation, increase the availability of new activities and improve the playing conditions where possible, a steady annual source of funding, beyond which the Hershey's Mill Master Association allocates for major capital projects, would provide improved support for minor capital projects, equipment, supplies and maintenance needs.

Currently, many of the sport activities rely on individuals to donate on an *ad hoc* manner that can be sporadic and depends on the diligence of coordinators to hit up participants. This haphazard approach works for small needs, but fails to fully fund necessary costs for ongoing expenses, especially timely improvements to playing conditions and maintenance of facilities, such as nets in racquet sports.

An annual fund will allow each activity to be adequately supported on a consistent basis and increase the possibility of adding additional facilities and equipment, such as a much-needed fitness center.

The HMSG is asking each participant to support the full range of athletic activities annually by contributing a minimum of \$10 each year.

To kick off the campaign, the Sports Group will be providing an official HMSG tee shirt that can be worn while playing each sport for a \$25 donation per person. Tee shirts will be available in men's and women's sizes and will feature the HMSG logo.

In summary, there are two individual participation levels in the Annual Fund Campaign: \$10 as a basic donation and \$25 includes the tee shirt. Donations above the basic level are also appreciated and encouraged.

The attached form allows you to donate money and order a tee shirt for each participant, both as an individual and as a family.

Look forward to your support and seeing you while playing your favorite sport.

Thank you,

John McGinty

Coordinator of the fundraising effort for the Sports Group

Note: The T shirt order form is posted on hersheysmill.org in the HMSG Section