

Dear Hershey's Mill Colleague,

I received a telephone call from Clarita and Berto Wooldridge this evening in which they conveyed to me the very sad news that Bob Wooldridge passed away this morning after a very courageous battle against more ailments than any one man should have to face. Clarita reported Bob was at peace and she and Berto were by his side when he passed.

He has been in his "happy place" at Clear Lake, California for several months where he could enjoy the beauty of the lake and probably ponder so many happy memories going back to his youth – summers with his family as his own kids were growing up, jet ski races, water skiing, evening sailing and the simple, peaceful serenity of the lake. I remember being there in the summer of 1985. We had spent the day on the water – jet skiing, water skiing and swimming off the dock - and the evening sailing his Hobie Cat. After a great dinner, we sat on the patio under the stars, and I turned to Bob and said, "This is such a great place, how did anyone talk you into moving to Pennsylvania?" He responded, "I liked the challenge."

For those newer to the company, Bob came to Pennsylvania in 1982 at the request of then Fidelity Bank. He assumed responsibility for the Bank's troubled asset Hershey's Mill that then had 2 completed villages (Ashton and Brighton) and two that were partially completed (Chatham and Devonshire). There was a mountain of debt and a host of problems, and Bob went to work bringing in a whole new construction team, but keeping most of the club, office and support staff. Within a few years, he had turned around the asset such that the Bank was forced to sell Hershey's Mill, and they sold it to Bob's company, and the rest as they say is history.

Bob could portray a tough outer demeanor, but he was truly a compassionate person who cared deeply for his staff and the loyal folks who served here at Hershey's Mill for so many years. It is rare to have so many people stay at one place for most of their career, and it's a testament to Bob that people like Jerred Golden, Mike Neale, Darryl Elliott, Bruce Foreacre, Steve Muir, Scott Martin and myself have spent our adult careers here while many others - Lisa Brehm, Teresa Redcay, Peti Vaikeli, Neil Andersen, Matt Harvey and others - have put in long tenures.

Bob was our Boss, but he was also our mentor, colleague and in some cases good friend. He will be deeply missed by all of us who knew and worked closely with him. I ask you to keep Clarita, Bob's progeny Heather, Robyn and Berto – as well as Bob's grandchildren – in your thoughts and prayers. Once the world re-opens from our COVID-19 induced quarantine, Clarita and Berto hope to travel to PA to hold a celebration of life reception at the club.

Peace,

Ed McFalls